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FILED & ENTERED

MAY 20 2013

CLERK U.S. BANKRUPTCY COURT
Central District of California
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UNITED STATES BANKRUPTCY COURT
CENTRAL DISTRICT OF CALIFORNIA
LOS ANGELES DIVISION

In re

GGW BRANDS, LLC,
GGW DIRECT, LLC,
GGW EVENTS, LLC, and
GGW MAGAZINE, LLC

Debtors.

This pleading affects:

All Debtors



GGW Brands, LLC



GGW Direct, LLC



GGW Events, LLC



GGW Magazine



Jointly Administered
Under Case No. 2:13-bk-15130-SK

Chapter 11

**ORDER AUTHORIZING THE CHAPTER
11 TRUSTEE TO REVOKE
CANCELLATION AND TO FILE
VOLUNTARY CHAPTER 11 PETITION
FOR GGW MARKETING, LLC**

Judge: Hon. Sandra R. Klein

Ctrm.: 1575

Date: May 20, 2013

Time: 11:00 a.m.

1 On May 9, 2013, R. Todd Neilson, the chapter 11 trustee (the "Trustee") of GGW Brands,
2 LLC, GGW Direct, LLC, GGW Events, LLC, and GGW Magazine, LLC (together, the "Debtors")
3 filed the *Notice of Motion and Motion for Authority to Revoke Cancellation and to File Voluntary*
4 *Chapter 11 Petition for Debtors' Subsidiary* [Docket No. 120] (the "Motion"). A hearing on the
5 Motion was held on May 20, 2013 (the "Hearing"). Appearances at the Hearing are reflected in
6 the record.

7 For the reasons set forth on the record at the Hearing,

8 **IT IS HEREBY ORDERED THAT:**

- 9 1. The Motion is GRANTED in its entirety;
- 10 2. The Trustee is authorized, pursuant to sections 105(a) and 363 of title 11 of the
11 United States Code (the "Bankruptcy Code"), to take such actions as are necessary to revoke the
12 cancellation of GGW Marketing, LLC ("GGW Marketing");
- 13 3. The Trustee is authorized, pursuant to sections 105(a) and 363 of the Bankruptcy
14 Code, to take such actions as are necessary to cause GGW Marketing to file a voluntary chapter 11
15 bankruptcy petition;
- 16 4. Upon filing a chapter 11 petition for GGW Marketing, the Trustee is authorized to
17 file an adversary proceeding to avoid the transfer of certain trademarks from GGW Marketing to
18 Path Media Holdings, LLC; and
- 19 5. This Court shall retain jurisdiction to resolve any disputes arising or related to this
20 order and to interpret, implement and enforce the provisions of this order.

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22
23 Date: May 20, 2013



Sandra R. Klein
United States Bankruptcy Judge

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NOTICE OF ENTERED ORDER AND SERVICE LIST

Notice is given by the court that a judgment or order entitled (*specify*): ORDER AUTHORIZING THE CHAPTER 11 TRUSTEE TO REVOKE CANCELLATION AND TO FILE VOLUNTARY CHAPTER 11 PETITION FOR GGW MARKETING, LLC was entered on the date indicated as "Entered" on the first page of this judgment or order and will be served in the manner stated below:

- 1. SERVED BY THE COURT VIA NOTICE OF ELECTRONIC FILING (NEF)** - Pursuant to controlling General Orders and LBRs, the foregoing document was served on the following persons by the court via NEF and hyperlink to the judgment or order. As of (date) May 20, 2013, the following persons are currently on the Electronic Mail Notice List for this bankruptcy case or adversary proceeding to receive NEF transmission at the email addresses stated below:

SEE ATTACHED SERVICE LIST

Service information continued on attached page.

- 2. SERVED BY THE COURT VIA UNITED STATES MAIL:** A copy of this notice and a true copy of this judgment or order was sent by United States mail, first class, postage prepaid, to the following persons and/or entities at the addresses indicated below:

Service information continued on attached page.

- 3. TO BE SERVED BY THE LODGING PARTY:** Within 72 hours after receipt of a copy of this judgment or order which bears an "Entered" stamp, the party lodging the judgment or order will serve a complete copy bearing an "Entered" stamp by United States mail, overnight mail, facsimile transmission or email and file a proof of service of the entered order on the following persons and/or entities at the addresses, facsimile transmission numbers, and/or email addresses stated below:

Service information continued on attached page.

ADDITIONAL SERVICE INFORMATION (if needed):

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